



Fireside Chats

Covering exciting topics from coyotes to raptors and native plants for your yard to creek tours, Bluff Lake's Fireside Chats are our most popular family programs! From June through September, an average of 50 visitors—many from the Stapleton neighborhood—attend each of our chats.

* \$300 per chat



Wine & Cheese on the Bluff

On June 9th, BLNC will host a wine tasting to thank Bluff Lake members, donors and volunteers. The event is free for our supporters and is attended by more than 100 guests, including local civic and business leaders.

* \$250 supporting sponsor, \$1,000 associate, \$2,500 presenting



Urban Spaces, Wild Places

With our annual fundraising event, we honor prominent community members and BLNC volunteers for helping to create a sustainable Denver. Attended by more than 100 people, the September event celebrates urban vitality in conjunction with habitat preservation.

* \$1,000 supporting sponsor, \$2,500 associate, \$5,000 presenting



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www.BluffLakeNatureCenter.org

sponsorship opportunities

Bluff Lake Nature Center

your sponsorship will support science education, nature activities for families, volunteer projects, and environmental restoration in your community

education



Bluff Lake Nature Center is a 123 acre urban wildlife refuge and outdoor classroom in northeast Denver. BLNC is the largest nonprofit-owned open space in Denver.

nature



Each year, nearly 5,000 elementary students take part in our science education programs, hundreds of people volunteer to restore the site and thousands of additional visitors come to Bluff Lake to connect with nature.

restoration



Bluff Lake Nature Center sponsorship is an excellent investment in the Denver community and an opportunity to reach many of our 40,000 annual visitors.

contact Mendy Evans (303-344-1836 or mevans@blufflake.org) for more information



Bluff Lake Nature Center's 123 acres of open space provides young people, families, and volunteers a connection with wilderness and offers a welcome respite for humans and wildlife in the heart of a growing city.

Bluff Lake sponsorship is right for anyone interested in:

- * **science education for kids** *
- * **reaching Stapleton residents** *
- * **environmental conservation** *
- * **employee volunteerism** *
- * **outdoor activities for families** *

BLNC sponsorship opportunities range from \$100 to \$5,000 and benefits include:

- * announcement of your support for Bluff Lake on our web site, in our monthly eNews and on our Facebook fan page
- * exposure through printed materials for the event (invitations, flyers, posters, etc.)
- * formal thank you messages in articles published with local news outlets
- * displaying your company's signage at the event(s)
- * tickets to the event(s) when needed

These promotional outlets reach thousands of people in the Denver metro area who already value Bluff Lake and BLNC programs. *[1,200 on our mailing lists, 1,100 visitors to our web site monthly, 200 people via Facebook, etc.]* Through your sponsorship, the community will know that your company supports the largest privately owned open space in Denver.

Here are seven sponsorship options, but we have more and would appreciate a chance to discuss them with you!



School Programs

During the school year, thousands of students take field trips to Bluff Lake and participate in the educational programming, either a hands-on educational tour or service learning project. This programming is provided to public schools for free and BLNC helps low-income public schools with busing expenses.

- * *\$105 per bus to \$1,000 per school*



Community Restoration Projects

Volunteer Project Days are crucial to our restoration efforts at the site. Our project season runs from May to October and we recruit as many as 100 volunteers from the metro Denver community for each project day. *[open to the public]*

- * *\$1,000 per project day*



Corporate Team Building

Does your company value volunteering? Would you like to get outside as a group? Bluff Lake is the perfect place. Depending on your group size, interests, and schedule, we can design a project specifically for your company. *[designed for just your group]*

- * *\$500 to \$2,500 for materials and support*



Plant a Tree Grove

During 2010 and 2011, BLNC will plant thousands of native trees and shrubs along our riparian corridor, continuing our determined restoration plan. Your company can sponsor the purchase of trees and be part of this project.

- * *\$100 per cottonwood tree to \$1,000 for ten tree grove*

Bluff Lake Nature Center

science education, family nature activities, volunteerism, and environmental restoration

- * Bluff Lake Nature Center is a 123 acre wildlife refuge and science education center. Bluff Lake is free and open to the public every day from dawn to dusk.
- * Each year, more than 40,000 individuals visit Bluff Lake. Nearly 7,000 of our visitors participate in formal education programs.
- * We have operated our education programs on our land since 1995, shortly after the Stapleton Airport closed.
- * In 2008, the City of Denver's Department of Aviation transferred ownership of the land to Bluff Lake Nature Center. Bluff Lake is the largest privately-owned open space in Denver.
- * Bluff Lake Nature Center's school-based science education programs serve nearly 4,500 children each year. In 2009, more than 80% of the students served through these programs qualified for free and reduced lunch.
- * Each Wednesday, throughout most of the year, volunteers gather to work on restoration projects in the nature center. In 2008, nearly 1,000 volunteers contributed time at Bluff Lake Nature Center.
- * In 2010, Bluff Lake will begin the first year of a three year project to plant 1500 native trees and shrubs along the riparian corridor and in the wetland areas of our property.
- * Bluff Lake Nature Center is part of a 550 acre swath of open space along Sand Creek, stretching from I-225 in the east to the confluence of Westerly Creek and Sand Creek to the west.
- * Through a grant from Denver Post Charities, Bluff Lake Nature Center has developed a close relationship with the Fletcher School, an Aurora pilot school. The relationship involves Bluff Lake staff increasing the capacity of all Fletcher teachers to deliver field-based science education, while involving Fletcher students in hands-on work at Bluff Lake Nature Center.
- * Bluff Lake Nature Center's major funders in 2009 include Citizens of the Science and Cultural Facilities District, The Denver Foundation, C.W. & C.T. Beard Family Foundation, Xcel Energy Foundation, Denver Post Charities, and Denver Active 20/30.

Can't decide which Bluff Lake sponsorship is most appealing?

Become a member and your annual donation will support everything we do.

MEMBER: \$50 to \$99

Benefits include...

- * Free publications, including the monthly eNews and printed journal "Urban Naturalist"
- * Discounts on and *early* registration for Junior Naturalist Summer Camps
- * Occasional free ticket offers (e.g. sporting events and concerts)

STEWARD: \$100 to \$499

Includes benefits above, plus...

- * Discounts on and *priority* registration for Junior Naturalist Summer Camps
- * Invitation for 2 (free) to "Wine & Cheese on the Bluff" and other free ticket offers

CONSERVATOR: \$500 or more

Includes benefits above, plus...

- * Invitation for 2 (free) to "Urban Spaces, Wild Places"
- * Recognition as major Bluff Lake Nature Center donors



In addition to members, foundations and corporations, BLNC is generously funded by the Citizens of the Science and Cultural Facilities District.